

client

Global FTSE top 10 company

location

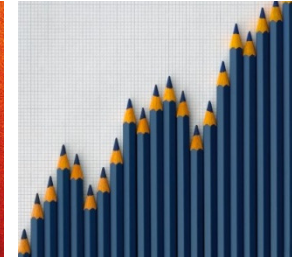
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further information

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services provided

- Acquisition strategy

the challenge

forward thinking inc. were given the mandate by a major business unit to evaluate the potential for acquisition as an effective way of gaining critical mass quickly in a fast growing global business.

project scope

- Established an investment strategy outlining the broad options for expansion by way of best practice research and interviews with stakeholders
- Determined critical success factors for this type of acquisition and developed an acquisition evaluation model tailored to the business unit's requirements
- Identified and profiled potential acquisition targets including an analysis of structures and client/service portfolio, demonstrating how this complimented the client's exiting portfolio
- Put forward a recommended investment plan and best-estimates of projected return on investment valuations of the selected targets
- Developed a roadmap for acquiring the target companies including timings and resource requirements
- Put together a high level integration plan, including a post-acquisition organisation structure, and mapped out a 5 year vision for growth

outcomes

- Acquisition implementation is progressing and management are continuing to build internal support for the strategy